

# Help Boost Children's Safety, Privacy and Security

When children start to go online -- whether they're playing multiplayer games, using educational apps or just following their curiosity on Google -- it's important that they understand the basics of online privacy and safety. With some general guidelines around what information is and isn't OK to share, and some help from parents when they're unsure, children can have fun and learn a lot in the digital world.

## Check out these 5 tips

1

### **Discuss personal vs. private info.**

Talk about the difference between what's OK to share online (favourite colour) and what's not (home address).

2

### **Use privacy settings.**

Together, go through the settings on all new apps to make sure you both know what information your children are sharing. Especially in the beginning, it's better to share very little.

3

### **Avoid location tracking.**

Location-aware apps can be super helpful. But apps that use a device's location to help people find your child or offer them ads for nearby businesses should be used with caution. Turn them off if you can.

4

### **Power up passwords.**

Work together with children to help them come up with complex passwords. Think outside the dictionary. Use phrases and special characters that make passwords hard to guess, but easy to remember. Remind children to keep passwords private and change them regularly.

5

### **Skip quizzes.**

Help children identify and avoid clickbait, quizzes, special offers and anything that asks for personal or private information. This helps keep information and devices safe.



PRIVACY & SECURITY

**We care about  
everyone's privacy.**